Public Presentation I-195 Commission Parcel 28 Proposal Comparison Matrix





4/22/2019

## **Proposal Comparison**

	DMG	Exeter	Pennrose	Post Road	Waldorf
GBA (SF Excl. Parking)	424,134	241,224	120,508	229,020*	137,087
Parking Area (SF)	15,366	15,500	Surface parking	40,200	84,763
Retail Area (SF)	23,348	22,700	6,997	6,250	18,705
Office Area (SF)	14,503	0	0	0	118,382
# Market-Rate Units	331	232	48	185	0
# Workforce Units	56	14	24	20	0
# Affordable Units	0	0	48	0	0
Construction Start mo.	12	12	21	6	8**
Purchase Price	\$1,450,000	\$2,000,000	\$800,000	\$1,000,000	\$1,593,245
Project Cost Per SF	\$351	\$320	\$356	\$301	\$397

\* Excludes 12,280 SF for Johnson & Wales bookstore

\*\* If adequate pre-leasing completed

### **Proposal Snapshot – DMG**



### **Changes to Market Assumptions**

Category	Developer	RESGroup
Soft Cost/SF	\$19.42	\$40.00
Studio rent/SF	\$5.00	\$3.50
Avg. Retail Rent (net)	\$35.00	\$22.00 <sup>(1)</sup>
Parking Rent	\$22.00	\$100.00

(1) Weighted Average of \$25 for retail and \$12.50 for commercial space

4/22/2019

# **Project Summary:**

**Gross Building Area:** 

Uses:

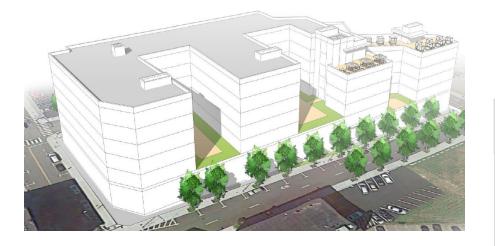
Start construction: Purchase price: 424,134 SF; plus 15,366 SF for parking 331 market-rate apt. units; 56 workforce; 23,348 SF retail; 14,503 SF commercial; 44 spaces for Zip cars or equivalent 12 months from selection \$1.45m



## **Proposal Snapshot – DMG**

Strengths	Weaknesses	
<ul> <li><u>Market Feasibility</u></li> <li>Diverse unit types from studios to family-sized</li> <li><u>Project Readiness</u></li> <li>Project timeline appears reasonable</li> <li><u>Financial Feasibility</u></li> <li>Large percentage of equity invested by owners</li> <li><u>Developer Experience</u></li> <li>Limited but representative development experience with high-rise residential rental buildings (primarily condo and student housing)</li> </ul>	<ul> <li>Market Feasibility</li> <li>Retail programming not described; driven by height bonus, not market</li> <li>Studio market rents appear to be higher than market</li> <li>331 market-rate units may be challenging to absorb and stabilize given small submarket size and market demand</li> <li>Project Readiness</li> <li>If subsidies are ultimately required, may delay project.</li> <li>Financial Feasibility</li> <li>Low investment returns may be difficult to attract financing</li> <li>Unable to verify if proposed cost savings are achievable</li> <li>Soft costs appear to be lower than comparables</li> </ul>	
Weaknesses	<ul> <li>Operating expenses may not reflect large amount of amenity space</li> </ul>	
<ul> <li>Market Feasibility</li> <li>Amount of retail is ambitious and may be difficult to absorb in the market</li> <li>Concept for mezzanine commercial space is not clearly defined and faces challenging demand</li> <li>Configuration of retail may make subdivision into smaller</li> </ul>	<ul> <li>Market rents for market-rate studio units appear high and may not be achievable</li> <li><u>Developer Experience</u></li> </ul>	

### **Proposal Snapshot – Exeter**



### **Changes to Market Assumptions**

Category	Developer	RESGroup
Apt Vacancy & Credit Loss	5.5%	7.0%

## **Project Summary:**

Gross Building Area: 241,224 SF; plus 15,500 SF for parking Uses: 232 market rate apt. units; workforce; 22,700 SF retai

Start construction: Purchase price: 232 market rate apt. units; 14 workforce; 22,700 SF retail; 30 parking spaces 12 months from selection \$2m



### **Proposal Snapshot – Exeter**

Proposal Shapshot – Exeter	
Strengths	Weaknesses
Market Feasibility	Market Feasibility
Diverse unit types for market rate, workforce and larger	• Large amount of retail may result in vacancies until absorbed
families, supported by market comparisons	Project Readiness
Rents & absorption supportable by market	Refinements to design and retail programming may cause
<ul> <li>Programming intended to activate area</li> </ul>	delay in predevelopment period
Flexibility to convert townhouses to more retail, if market	<u>Financial Feasibility</u>
demand	
Project Readiness	<u>Developer Experience</u>
Project timeline appears reasonable	
<u>Financial Feasibility</u>	
Thorough, realistic overall underwriting effort	
Revenue & expense assumptions appear reasonable, offering	
a financially feasible project	
<ul> <li>Owners investing equity along with other partners</li> </ul>	
Developer Experience	
Experience with over 100 projects of over 15m SF	
Access to multiple sources of institutional capital	
Proven track record with similar types of projects	
Project principal has developed over \$600 million in properties	



### **Proposal Snapshot – Pennrose**



# **Project Summary:**

Gross Building Area:

Uses:

### **Changes to Market Assumptions**

Category	Developer	RESGroup
Studio Rent/SF <sup>(1)</sup>	\$3.80	\$3.40
1 Bed Rent/SF <sup>(1)</sup>	\$3.11	\$2.70
2 Bed Rent/SF <sup>(1)</sup>	\$2.60	\$2.50

Start construction: Purchase price: 120,508 SF; surface parking 48 market-rate apt. units; 24 workforce; 48 affordable; 6,997 SF retail; 36 parking spaces 21 months from selection \$800,000



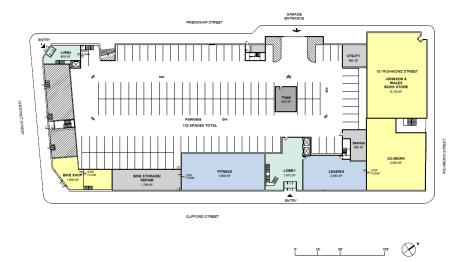
(1) Market-rate units

### **Proposal Snapshot – Pennrose**

Strengths	Weaknesses
Market Feasibility	Market Feasibility
• Small retail spaces designed to support local small businesses	Minimal amenities provided
to enliven the area and provide opportunities	• Projected rents for market-rate units appear high in light of
• Small amount of retail space more easily absorbed the market	limited amenity package
<ul> <li>Strong demand for workforce and affordable units at a</li> </ul>	Project Readiness
location with a range of employee incomes	• 9% LIHTC funding cannot be ready prior to 2020; possibly
Project Readiness	2021; is a highly competitive funding source
Minimal reliance on changes in market demand due to large	Other public sources requested may not be available or
amount of affordable housing units	approved
<u>Financial Feasibility</u>	Financial Feasibility
	According to RI Housing, low-income housing subsidy
Developer Experience	requests may not all be approved for the amounts requested
• Extensive experience developing and managing affordable and	and may require some equity investment due to the
mixed-income projects	inclusion of market-rate units
	Lowest proposed land price
	Developer Experience



## **Proposal Snapshot – Post Road Residential**



### **Changes to Market Assumptions**

Category	Developer	RESGroup
Retail Rent/SF	\$0	\$25 <sup>(2)</sup>
Op Ex/SF	\$5.79	\$7.79

(2) Retail space only; \$0 for co-working space

# **Project Summary:**

Gross Building Area:	229,020 SF;
	plus 40,200 SF for parking
Uses:	185 market rate apt. units; 20
	workforce; 6,250 SF retail <sup>(1)</sup> ; 122
	parking spaces
Start construction:	6 months from selection
Purchase price:	\$1m
(1) Evoluting 12 200 CE for Johnson 9	Walas baakstara officita

(1) Excluding 12,280 SF for Johnson & Wales bookstore off site



## **Proposal Snapshot – Post Road Residential**

Strengths	Weaknesses
<ul> <li>Market Feasibility</li> <li>Rents and absorption schedule supported by the market Project Readiness</li> <li>Earliest construction start (month 6) which may be aggressive</li> <li>Shortest construction schedule (25 months) Financial Feasibility</li> <li>Proposed capital structure and pro forma is supportable by underwriting and incentive structure</li> <li>Debt financing appears to be reasonable Developer Experience</li> <li>Extensive experience developing urban in-fill rental apartments with retail throughout the region</li> <li>Firm has extensive relationships and access to capital with high net-worth individuals and institutional sources</li> </ul>	<ul> <li>Market Feasibility</li> <li>\$0 retail rent assumption overly conservative</li> <li>Operating expenses appear lower than the comparables, potentially increasing need for subsidies</li> <li>Project Readiness</li> <li>No Issues noted</li> <li>Financial Feasibility</li> <li>Operating expenses appear low compared to the comps</li> <li>Developer Experience</li> </ul>



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## **Proposal Snapshot – Waldorf/Marshall**



### **Changes to Market Assumptions**

Category	Developer	RESGroup
Project Cost/SF	\$397	\$450
Vacancy and Credit loss - office	5%	10%

# **Project Summary:**

Gross Building Area:

Start construction:

Purchase price:

Uses:

137,087 SF for office and retail;
plus 84,763 SF for parking
101,640 SF office (rentable);
18,705 SF retail; 232 parking
spaces
8 months from selection (if
adequate pre-leasing complete)
\$1.6m



## **Proposal Snapshot – Waldorf/Marshall**

Strengths	Weaknesses
<ul> <li>Market Feasibility</li> <li>Operating assumptions appear generally reasonable</li></ul>	<ul> <li>Market Feasibility</li> <li>No building amenities described</li> <li>Little office absorption in financial district and downtown</li></ul>
Project Readiness	Providence over past 10 years <li>Slow office rent growth in past 10 years</li> <li>Large amount of retail space may be difficult to absorb</li> <li>Without anchor tenant, project will not be feasible</li> <li>Project Readiness</li> <li>Requires substantial preleasing in order to secure</li>
Financial Feasibility <li>Debt financing assumptions appear reasonable</li>	construction financing <li>Financial Feasibility</li> <li>Hard and soft costs for office building appear low, increasing</li>
Developer Experience <li>Some prior experience in Providence/RI developing a few new</li>	potential need for additional subsidy <li>Securing equity and debt capital for a ground-up office</li>
properties or renovating buildings for office & medical uses.	project in Providence is challenging and not possible without
Some experience building residential/retail uses, one under	an anchor tenant <li>Developer Experience</li> <li>Limited ground-up development experience</li> <li>Limited experience product type; only two office buildings</li>
construction in the I-195 District <li>Local developer with knowledge of Providence office market</li>	(one is medical)

